



IPNI REVIEW

Communications

highlights & priorities



Communications Activities:

The IPNI Communications Group supports the efforts of all IPNI programs. Its activities intersect all of the objectives of the IPNI Tactical Plan by demonstrating the Institutes's leadership, highlighting its research accomplishments, promoting understanding of sustainable nutrient management, and meeting the needs of IPNI member companies.

Education Material:

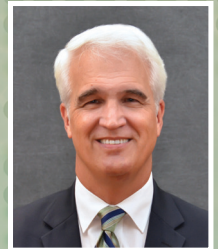
Our annual catalog highlights many of IPNI's educational materials. While an increasing number of our materials are free to download, selected publications are offered through our store (<http://store.ipni.net>) and fulfilled by our circulation staff.

Information Systems:

IPNI's online presence is managed in-house through our group's expertise. Our website network is designed to allow each IPNI program to self manage their web content with the support of the communications group. Our group extends IPNI news and messages through social media (Twitter, Facebook, YouTube, Instagram, Blog).

Our Media Server (<https://media.ipni.net>) hosts webinars, presentations, photo/video galleries, subscription services, and access to *InterActions*, our newsletter for our members.

ipni.net



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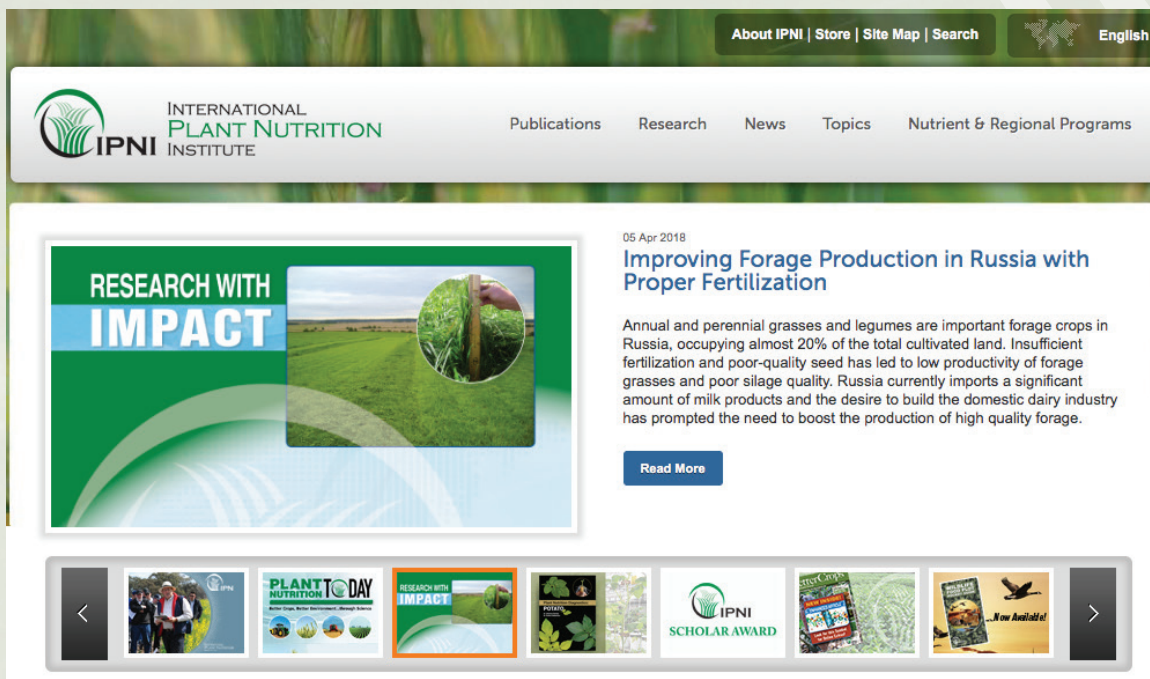
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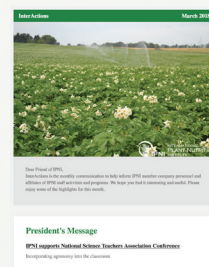
recent PROGRAM PRODUCTS AND SERVICES

Research Interpreted:

Better Crops - Our flagship quarterly continues to serve as our most recognized venue for delivering agronomic science to the practitioner. This year Better Crops was redesigned as a digital magazine that has on-line extras integrated into its pages.



About IPNI:



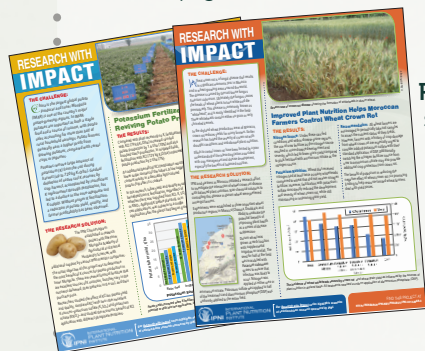
InterActions



Annual Report



Regional Reviews



Research with Impact – Monthly series focusing on research solutions to challenges faced.



Plant Nutrition Today – Monthly series that highlight topical issues.



Briefing Notes



Financials



Position Papers:

Issue Review – In-depth, critical reviews.

Snyder, C. 2017. Progress in Reducing Nutrient Loss in the Mississippi River Basin – But Effects on Gulf Hypoxia Still Lag

Norton, R.M. 2017. Nutrient Use

Efficiency and Effectiveness in Australia: Assessing Agronomic and Environmental Benefit

Distance Education: Webinars & Videos



Decision Support:

Study Guides/Manuals

Certified Crop Adviser 4R
Nutrient Management
Specialist Study Guide
4R Plant Nutrition
Manual (Turkish)
Oil Palm 4R Series

Factsheets

Nutri-Facts Series (Arabic and Australian/New Zealand editions)

Booklets

Mineral Nutrient Deficiencies in Cereals (Spanish)
Plant Nutrition Diagnostics (Potato)

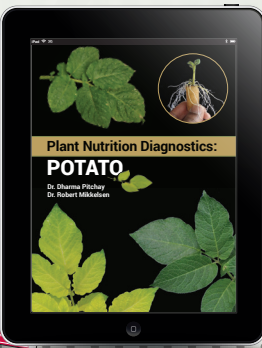
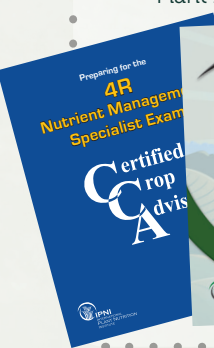


Meeting Support:

Pre/Post Conference

Special Events:

Global Fertilizer Day
Photo Contest
Exhibits



IPNI

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