

## PPI Announces Ignacio Lazcano-Ferrat as Director for Mexico and Northern Central America

**IGNACIO LAZCANO-FERRAT** has joined the PPI staff as Director, Mexico and Northern Central America. He is responsible for the agronomic research and education programs of the Institute in the region.



**Ignacio Lazcano-Ferrat**

"We are enthusiastic about the new opportunities developing in Mexico and Central America," said Dr. David W. Dobb, President of PPI. "Ignacio is very well qualified to direct the efforts of PPI in the area. His diverse background and knowledge of production agriculture will be valuable."

Born in Celaya, Guanajuato, Mexico, Mr. Lazcano-Ferrat studied agronomy in Querétaro. He worked for the National

Commission for the Sugar Industry, with responsibility for sugar beet and sugarcane experimental plots in Baja California and the Sinaloa Valley. He designed and supervised improved sampling and analysis techniques for sugar production.

Mr. Lazcano-Ferrat earned a masters degree in plant sciences at the University of California, Riverside, in 1987 and is currently completing the final requirements for his Ph.D. degree in plant physiology at the same university.

Since 1992, his experience includes responsibility in the food technology department of the university in Querétaro and more recently with the University of Celaya, promoting applied plant nutrition in the "El Bajío" area of Mexico.

The PPI program in Mexico and northern Central America will work closely with the INPOFOS office already established in Quito, Ecuador, under the direction of Dr. José Espinosa.

Mr. Lazcano-Ferrat will be based in Querétaro, north of Mexico City. ■

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## Site-Specific Integrated Crop Management Systems Conference Set for June 26-30, 1995

PPI is coordinating a Site-Specific Integrated Crop Management Systems Conference scheduled for June 26-30, 1995 in Champaign, IL. Special pre-conference workshops June 26-28 will focus on technology related to site-specific management, with the main conference on June 28-30.

Co-sponsors for the conference include the Foundation for Agronomic Research, the National Center for Supercomputer Applications, the University of Illinois, the CC Net Agriculture Committee, The Fertilizer Institute, the Agricultural Retailers Association, the Illinois Fertilizer & Chemical Association, and possibly others.

The program will include invited speakers on a variety of related topics, volunteer poster papers (June 28-29), indoor and outdoor exhibits of site-specific technology and applications, field and labora-

tory tours, equipment demonstrations, and small group discussions. The intended audience includes researchers and educators working on site-specific management systems, agribusinesses involved in the development and implementation of site-specific systems, and farmers and their advisers who are interested in learning more about site-specific management systems.

Participants may use this conference to obtain continuing education (CEU) credits for the Certified Crop Adviser Program. Details on CEU credits will be included in the registration materials.

For program details and registration information, contact the Potash & Phosphate Institute, 2805 Claflin Road, Manhattan, KS 66502 to request this information. Phone (913)776-0273, fax (913)776-8347. ■