

THE FOODWATCH PLEDGE

We believe :

People have a right to healthful, abundant food. ☪ Food that is

nutritious. ☪ Food that is produced and handled safely.

☪ Food that is grown with a deep respect for the environment. ☪

Food that is affordable. ☪

Food that will ensure our future and our children's future. ☪

Because of these beliefs we pledge :

To use products properly. ☪ To read and follow all label directions.

☪ To produce, process and market food responsibly. ☪

To take every precaution and safety measure within our power

and encourage others to do the same. ☪

Consumers are agriculture's most important customers.

America's farmers and ranchers take seriously their responsibility to bring consumers high quality, reasonably priced food, while maintaining a sound environment.

Through FoodWatch, we are working to ensure

America's food and agriculture system keeps growing better every day.

To find out how you can help, call or write FoodWatch:

202/682-9203, P.O. Box 27723, Washington, D.C. 20077-1614

FOODWATCH is a public education and awareness program designed to build confidence in the food and fiber system in the U.S. The effort emphasizes agriculture's commitment to ensuring safe food and a clean environment.

The Potash & Phosphate Institute (PPI) and the Foundation for Agronomic Research (FAR) continue to support the goals of explaining the benefits of the agricultural industry and furthering understanding of food safety and environmental issues.