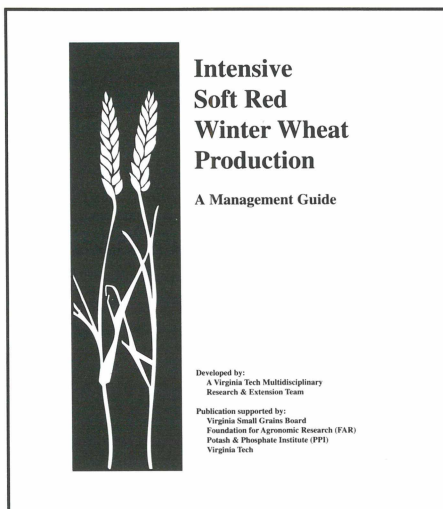


New Publication, Video and Educational Programs for Intensive Wheat Management

VIRGINIA TECH scientists, in cooperation with the Potash & Phosphate Institute (PPI) and the Foundation for Agronomic Research (FAR), have introduced a new publication and video which give step-by-step guidelines for intensive management of soft red winter wheat. The new guide and video cover the yield-building factors of precision planting, variety selection, plant nutrition and tramline establishment, as well as the yield-protecting factors of pest management, lodging control and harvest considerations. The four-color management guide gives details on growth stages and the importance of their use in successful intensive wheat production. The guide and video are available from Virginia Tech.

To supplement the new educational materials, the Virginia Tech research and Extension team is offering an intensive wheat management training series via satellite TV. The first broadcast, on September 29, covered precision planting and fall management considerations. There were more than 40 known down-link locations in seven states which viewed the telecast. Individuals with access to a satellite dish also participated. Future broadcasts will be on January 12 and March 30 at 8:30 a.m., Eastern Standard Time. The coordinates for the broadcast are C-Band, Telstar 301, and Channel 19. For further



information contact, Dr. Bill Griffith, Eastern Director, PPI, at (703) 450-4835.

The publication, *Intensive Soft Red Winter Wheat Production — A Management Guide* (No. 424-803), and the videotape are available for purchase at \$15.00 each. As a set, in a 3-ring binder, the purchase price is \$25.00 which includes shipping. Checks payable to "Treasurer, Virginia Tech" should be sent with orders to:

Virginia Tech Cooperative Extension
Distribution Center
112 Lansdowne Street
Blacksburg, VA 24061-0512
Telephone (703) 231-6192. ■

Flaxseed . . . from page 4

The high K content of flaxseed relative to human nutrition has been recognized by some of the medical profession, especially some cardiologists, based on their concept of the importance of K in the blood electrolyte system.

A review article, "Flaxseed in Human Nutrition," including a discussion of K in flaxseed, appears in the October 1993 issue of *Cereal Foods World*, a publication of the American Association of Cereal Chemists. ■