

# INDIFFERENCE IS WORSE THAN IGNORANCE

THERE IS NO EXCUSE FOR IGNORANCE ABOUT THE WORLD FOOD CRISIS. Population growth continues. The numbers are widely publicized...5.6 billion people today—4.4 billion live in so-called developing countries. Many of these people don't receive adequate nutrition now.

WHAT WILL IT BE WHEN THE POPULATION IS BILLIONS MORE?

A FEW MAY PLEAD IGNORANCE OF THESE MATTERS...BUT TOO MANY ARE GUILTY OF INDIFFERENCE. Our generation will not be excused for failing to prepare for the future. Feeding tomorrow's world will demand the best efforts of:

1. *Agricultural scientists*
2. *Educators*
3. *Environmentalists*

TO MEET THE POPULATION CRISIS CALLS FOR CLOSE COOPERATION AMONG THESE GROUPS. Indifference of one group to the importance of the other will mean failure.

As agricultural research develops food production practices that are more efficient and resource conserving, the best educational efforts will be needed to teach these to all nations. The environmentalists must keep up with world needs and scientific evidence and base their programs on facts rather than emotions. *Improved production, education and conservation—all three.*

When indifference plunges us into darkness, the roar of machine guns begins.

*J. Fielding Reed*

BETTER  
CROPS  
WITH PLANT FOOD

Potash & Phosphate Institute  
Suite 110, 655 Engineering Drive, Norcross, Georgia 30092

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