

## POSITIVE POTASSIUM

### A Banana a Day Keeps the Cardiologist Away

A recent article in *Cell*, a recognized scientific journal, featured research dealing with cardiac arrhythmia. The critical role of potassium in treating this heart condition was emphasized.

A prominent biochemist, in another article, stressed potassium's importance in human nutrition—called it the most neglected of all mineral elements. The best way to provide it is through foods high in potassium—such as bananas, potatoes, tomatoes or citrus fruits. And food can't contain adequate amounts of any needed element unless the medium in which plants grow supplies it.

Well, so what's this got to do with agriculture and the fertilizer industry? A lot, if we would just recognize it. It's a **positive** for an industry that spends too much of its energy countering negatives.

Food production and fertilizers have a great deal going for them. We should promote these—capitalize on their value—instead of apologizing for the words “chemicals” and “fertilizers”.

We can devote our efforts to defending our products from the unfounded tirades of environmental radicals—or better to pointing out the great contributions and essentiality of agriculture and chemicals.

Do we ourselves realize how vital we are to global health and world freedom?

*J. Fielding Reed*

**BETTER  
CROPS**  
WITH PLANT FOOD

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