


Svetlana Ivanova Joins Staff of IPNI as Eastern Europe and Central Asia Group Coordinator

Dr. Svetlana Ivanova has joined the IPNI staff as Eastern Europe and Central Asia Group Coordinator, effective August 1, 2007. She is based in Moscow, Russia, and has responsibility for establishment and oversight of the agronomic programs of IPNI in Russia and other Former Soviet Union countries, including Central Asia.

“This announcement marks a significant step toward realizing one of the key objectives of IPNI,” said Dr. Terry L. Roberts, IPNI President. “Dr. Ivanova has the credentials and qualifications along with a unique background that will be an excellent match for this new role.”

A native of Moscow, she graduated with honors in 1995 and received her Ph.D. in 1999, all at the Lomonosov Moscow State University. Her Ph.D. thesis examined the changes in the buffer capacity of forest podzolic soils to acids and alkalis under influence of simulated acid precipitations. From 1999 to 2001, Dr. Ivanova was a research scientist in the Institute of

Oceanology (Russian Academy of Science). She worked as a corporate agronomist from 2001 to 2002 in Moscow. Since September 2002 she was employed with JSC “Uralkali”, based in Berезniki as a senior technical expert. Starting in 2004, Dr. Ivanova worked as coordinator of the China program of the International Potash Institute (IPI).

Throughout her career, Dr. Ivanova has been active in community and professional organizations, including recent service as a member of several task forces of the Agriculture Committee of the International Fertilizer Industry Association (IFA). Her resume also includes an impressive list of scientific publications as well as technical reports and presentations. 



Dr. Svetlana Ivanova

IPNI Crop Nutrient Deficiency Photo Contest—2007

While the classic symptoms of crop nutrient deficiencies are not as common in fields as they were in the past, they do still occur. To encourage field observation and increase understanding of crop nutrient deficiencies and other conditions, the International Plant Nutrition Institute (IPNI) is sponsoring a photo contest during 2007.

“We hope this competition will appeal to practitioners working in actual production fields,” said IPNI President Dr. Terry Roberts. “Researchers working under controlled plot conditions are also welcome to submit entries. We encourage crop advisers, field scouts, and others to photograph and document deficiencies in crops.”

Some specific supporting information is required for all entries, including:

- The entrant’s name, affiliation, and contact information.
- The crop and growth stage, location, and date of the photo.
- Supporting and verification information related to plant tissue analysis, soil test, management factors, and additional details that may be related to the deficiency.

There are four categories in the competition: Nitrogen (N), Phosphorus (P), Potassium (K), and Other. Entries are limited to one per category (one individual could have an entry in each of four categories).

Cash prize awards are offered in each of the four categories as follows:

- First place = US\$150
- Second place = US\$75
- Third place = US\$50

Photos and supporting information can be submitted until the end of calendar year 2007 (December 31, 2007) and winners will be announced in January of 2008. Winners will be notified and results will be posted at the website.

Entries are encouraged from all regions of the world. However, entries can only be submitted electronically as high resolution digital files to the organization’s website, at www.ipni.net/photocontest. For questions or additional information, please contact:

Mr. Gavin Sulewski, IPNI
Agronomic and Technical Support Specialist
102-411 Downey Road
Saskatoon, SK S7N 4L8 Canada
Phone: 306-652-3535
E-mail: gsulewski@ipni.net

Shown at right are some photos as examples of deficiency symptoms. 



Nitrogen deficiency in corn.



Phosphorus deficiency in cotton.



Potassium deficiency in soybeans.



Sulfur deficiency in canola.