

IPNI Program Report - 10 Years of Progress

2017 marks the 10th Anniversary of the International Plant Nutrition Institute (IPNI). As I look back and consider what we have accomplished over the last ten years, I believe we have achieved much and have made a great difference in nutrient management around the world. We began with 13 founding members; 13 of the global fertilizer industry's leading companies, who had a vision of what IPNI might accomplish. We had 22 scientists covering 7 program areas. Today, we have 30+ scientists covering 13 regional program areas and 3 nutrient focused areas.

IPNI develops and promotes scientific information for the responsible management of plant nutrition. When we were first established we identified 4 strategic goals to guide our activities: leadership on global plant nutrition issues, facilitation of plant nutrient research, enabling education on sustainable use of plant nutrients, and supporting our members. Those goals have served us well and over time have evolved to better recognize and include the central role of the application of 4Rs (right nutrient source, right rate, right time, and right place) in supporting sustainable and responsible nutrient use.

To support our strategic goals, IPNI developed a global tactical plan that identified what we considered as 5 worldwide needs: 4R Nutrient Stewardship, nutrient education, improved fertilizer recommendations, closing yield gaps, and enhancing sustainability. We outlined what we could do to answer those needs and developed program tactical plans that addressed these needs with specific activities at the local level.

This annual report reviews the key issues and needs in each of our programs. It features highlights and priorities



Available at <http://ipni.info/PROGREPORT-2017>

from our tactical plan and illustrates accomplishments from implementing our tactical goals, and we provide examples of the impact of IPNI programs.

There are many more achievements and examples that we could show ... our intent here is to offer a snapshot or wide-angle view of what IPNI is doing and accomplishing.

We've made a lot of progress in the last 10 years, but we also recognize that agriculture is changing and the needs of the fertilizer industry are changing. Our tactical plans have helped us align our regional programs with global goals and needs, but we need even better alignment to meet the needs of the industry, the farmers, and the stakeholders concerned about nutrient use and management. Going forward IPNI plans to refocus our efforts to position ourselves to be more consistent in our messaging, our educational endeavors, and our nutrient research to better serve our members and clientele.

Dr. Terry Roberts, IPNI President

IPNI Board of Directors Elects New Executive Officers

The IPNI Board of Directors has elected its new executive officers at its annual spring meeting held in Marrakesh, Morocco on May 21, 2017.

Mr. Tony Will, CEO of CF Industries Holdings, Inc. in Deerfield, Illinois, USA, was elected as Chairman of the IPNI Board. Mr. Will replaces Mr. Norbert Steiner, Chairman of the Board of Executive Directors of K+S Aktiengesellschaft. IPNI's new Vice Chair is Mr. Svein Tore Holsether, President and CEO of Yara International ASA in Oslo, Norway. Mr. Joc O'Rourke, President and CEO of The Mosaic Company in Plymouth, Minnesota, USA was elected Chair of the Finance Committee.

"We look forward to the strong leadership from our Board and working committees," said Dr. Terry Roberts, President IPNI.



Mr. Tony Will,
Chairman of the
IPNI Board



Mr. Svein Tore Holsether,
Vice Chair of the
IPNI Board



Mr. Joc O'Rourke,
Chair of the
Finance Committee