

# Information Agriculture Conference Continues with Successful 2005 Event



Participants, speakers, and exhibitors at the recent Information Agriculture Conference (InfoAg 2005) in Springfield, Illinois, agreed that a tremendous amount of progress has taken place in precision agriculture and information management over the past 10 years. And with no sign of the trend reversing, dates have been tentatively set for another edition of the conference in 2 years...July 9 to 13, 2007...in Springfield.

Hot topics at InfoAg 2005 included auto-guidance for equipment, scouting and sensing techniques for soybean rust and other crop and soil conditions, wireless technologies, variable-rate application, and leveraging precision investment. The event is organized by the Foundation for Agronomic Research (FAR) in cooperation with PPI/PPIC.


“Much of the appeal of the Conference is the networking and informal communication that takes place among those at the sessions and in the exhibit areas,” says Dr. Harold F. Reetz, Jr., President of FAR, located at Monticello, Illinois. “It’s amazing that 10 years ago at the first InfoAg Conference, many of the technologies and tools now available were still in development stages. Yield monitors and the Internet were just coming on the scene;

auto-guidance and detailed GIS records were new concepts. Today all these are part of integrated management systems of farmers, dealers, and consultants. Several of the people on the program in 2005 have been modern-day ‘pioneers’ who were willing to try new ideas. Of course, the bottom line goal is still a more efficient, profitable, and environmentally-friendly agriculture.” Attendance this year reached more than 550, with participants from all over the U.S., Canada, and several other countries.

InfoAg 2005 offered a multi-track program with more than 100 presentations and demonstrations to accommodate every level of technology know-how.

The exhibit hall for InfoAg was coordinated by CropLife Media Group of Willoughby, Ohio, publishers of *CropLife* magazine and the *PrecisionAg Buyer’s Guide*.

“We want to thank everyone who attended, supported, and contributed to the success of InfoAg 2005,” Dr. Reetz added. “More details about InfoAg 2007 will be available later.”

That information and presentations from the 2005 conference will be posted for access at the Information Agriculture website: >[www.infoag.org](http://www.infoag.org)< 

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