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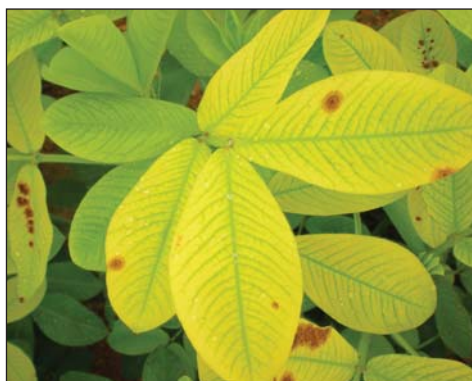
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## IPNI Crop Nutrient Deficiency Photo Contest—New Rules for 2014

The International Plant Nutrition Institute (IPNI) is continuing its sponsorship of its plant nutrient deficiency photo contest during 2014 to encourage field observation and increase understanding of crop nutrient deficiencies. However, this year our contest features some important changes:



1. In addition to the four nutrient categories (N, P, K and Other Nutrients - secondary and micronutrients), we have added a new “**Feature Crop**” category—in 2014 we are focused on **Hay and Forage Crops**.

Like previous years, we are ready to receive images for all crops from avocado to zucchini, but if you have a great photo of a nutrient deficiency in a forage crop, now is the time to share it.

2. Our new list of prizes is as follows:

- US\$300 First Prize and US\$200 Second Prize for Best Feature Crop Photo.
- US\$150 First Prize Awards and US\$100 Second Prize

Awards within each of the N, P, K and Other Nutrient categories

- In addition, all winners will receive the most recent copy of our USB Image Collection. For details on the collection please see <http://ipni.info/nutrientimagecollection>

3. Specific supporting information is required (in English) for all entries, including:

- The entrant’s name, affiliation and contact information.
- The crop and growth stage, location and date of the photo.
- Supporting and verification information related to plant tissue analysis, soil test, management factors and additional details that may be related to the deficiency.

“We hope the competition will appeal to practitioners working in the field,” said IPNI President Dr. Terry Roberts. “Researchers working under controlled plot conditions are also welcome to submit entries. We encourage crop advisers, field scouts and others to photograph and document nutrient deficiencies in crops.”

Photos and supporting information can be submitted until December 12, 2014 (Friday, 5pm EST) and winners will be announced in January of 2015. Winners will be notified and results will be posted at [www.ipni.net](http://www.ipni.net). 