

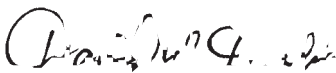
# To Our Better Crops (BC)/ Better Crops International (BCI) Readers...

*This issue represents the re-introduction of BCI as a stand-alone publication. As many of you know, the Institute published BCI separate from BC during the period of 1985-1994, a total of 19 issues. At the time we discontinued publication of BCI in 1994, we felt that by combining it with BC, we could improve production efficiency, including a cost savings.*

*However, its absence has convinced us that we need to have a publication to convey the growing wealth of international crop production information to you, our readers. Further, PPI's involvement in the world's market place...and our growing international staff...dictates that we give more attention to that segment of agronomic information.*

*Initially, BCI will be published twice each year, one issue at mid-year, another toward year's end, with a minimum of 16 pages per issue.*

*We wish to express our gratitude to the Government of Saskatchewan, Canada, for providing some of the monetary support which allows us to publish BCI.*



*David W. Dibb, President  
Potash & Phosphate Institute*