

*“Knowledge comes,  
but wisdom lingers”*

—Tennyson

**I like the thought this statement conveys.** It rings true to what we try to accomplish at PPI/PPIC in concert with our cooperators around the world. In past back cover notes, I have invariably written about the need for science-based information and that when integrated with other **information** it becomes **knowledge** and **technology**. All very practical. However, as I meet farmers and planters throughout the world, I am struck by the **wisdom that has lingered**.

**But wisdom is borne of experience and foremost is the wisdom to survive economic and climatic calamities.** Survival has been the traditional form for sustaining agriculture. What too many of the world’s farmers haven’t experienced, and therefore omit from their fundamental wisdom, is the new knowledge that strengthens their capability and gives them a greater insight into the wisdom that truly sustains agriculture.

**Through *Better Crops International* and the programs which the Institute supports, we seek to work at the leading edge of wisdom by first getting new information and secondly by explaining what the information means and how farmers can use it.** **Wisdom lingers** when supported by the truth—the basis of science. **Wisdom lingers** when its fundamental basis is fitted, through the application of new scientific information, to contemporary factors of agronomic, economic, and environmental needs. **Wisdom lingers** when the women and men of agriculture are given new tools for sustaining agriculture—to ensure food security, environmental protection, and economic prosperity.

**Knowledge must come so that wisdom can linger.**

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A handwritten signature in black ink, appearing to read 'Mark D. Stauffer'.

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