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WEBINAR SERIES

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DATE: **Wednesday, April 25, 2018**
5:00 PM BRT (Brasilia Time)
(4:00 PM - U.S. EDT) (UTC/GMT -4 hrs)

SPEAKER: **Dr. Robert Norton,**
Retired Regional Director,
Australia and New Zealand



TOPIC: **Evidence-Based Agriculture**



The separation of science from pseudoscience relies on the objective evaluation of evidence, which is more than a line on a graph or a 95% probability function even if from a well designed experiment.

Good science is derived from appropriate controls, replicated, randomised and repeatable experiments, with reasoned and reasonable explanations of the responses. While we need to be skeptical, we also need to keep our minds open to capture the new, novel and innovative, as our task of feeding the world demands we do so.



CAN'T ATTEND? Register & you'll receive details on how to see this on YouTube.



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