



FOR IMMEDIATE RELEASE

LUIS PROCHNOW JOINS STAFF OF IPNI AS BRAZIL PROGRAM DIRECTOR

October 15, 2007 – Norcross, Georgia, U.S.A. – Dr. Luís Ignácio Prochnow is joining the staff of the International Plant Nutrition Institute (IPNI) on October 15 and will become Brazil Program Director effective December 1, 2007. Dr. T. Yamada, who has served as IPNI Brazil Program Director for many years, is retiring effective November 30.

Dr. Prochnow will be based at the established IPNI office in Piracicaba, São Paulo, with responsibility for the agronomic programs of the Institute in Brazil. For many years, he was Professor of Soil Fertility, Fertilizers and Crop Nutrition, in the Department of Soil and Plant Nutrition, University of São Paulo (ESALQ/USP), also located in Piracicaba.

“We are very happy that Dr. Prochnow has agreed to accept this position. There are tremendous opportunities for agriculture in Brazil and he has an exceptional insight and knowledge base,” said IPNI President Dr. Terry Roberts. “Dr. Prochnow plans a smooth transition and has ideas for further building the IPNI Brazil Program in the future.”

After receiving his B.S. in Agronomy from the University of the State of São Paulo in 1985, Dr. Prochnow worked for a private laboratory until 1990, and then at São Paulo West University before receiving his masters degree in 1992. He then joined ESALQ/USP as a Professor and completed his Ph.D. in 1996. From 1999 to 2001, Dr. Prochnow was a Visiting Scientist at the International Fertilizer Development Center (IFDC) before returning to ESALQ/USP.

During his professional career, Dr. Prochnow has established an impressive record of achievement in crop management and field extension work, as well as coordination of graduate students’ programs, research projects, training events, laboratory operations, and other leadership responsibilities. He has considerable international technical experience and an extensive list of peer-reviewed publications. Dr. Prochnow has been recognized with important honors and awards.

IPNI, which began operating in 2007, is a not-for-profit, scientific organization dedicated to

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responsible management of plant nutrients—N, P, K, secondary nutrients, and micronutrients—for the benefit of the human family. With established programs in Latin America, North America, China, India, and Southeast Asia, and current expansion to Europe and other areas of the world, IPNI is a global organization ready to respond to the world's demand for food, feed, fiber, and fuel. It provides a unified voice for the world's fertilizer industry. IPNI is currently funded by 16 member companies.

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For further information, please visit the IPNI website: >www.ipni.net<.

Or contact Dr. Terry Roberts at IPNI: tel. 1.770.447.0335; e-mail: troberts@ipni.net.

Digital photos of Dr. Prochnow and Dr. Yamada available at: >www.ipni.net/pr< or on request.

Contact Don Armstrong at IPNI: tel. 1.770.825.8080; e-mail: darmstrong@ipni.net.