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Balancing Economic, Environmental and Social Goals in Nutrient Management

**A5/A8/S4 Symposium – Fertilizer Efficiency,
Crop Yields, and Environmental Impacts**
November 3, 2009

Paul E. Fixen



Goals or pillars of sustainability

Environmental

- Air quality
- Water quality
- Biodiversity
- Other ecosystem services

Economic

- Profitability
- Risk
- Cash flow
- Marketing
- Credit, etc.

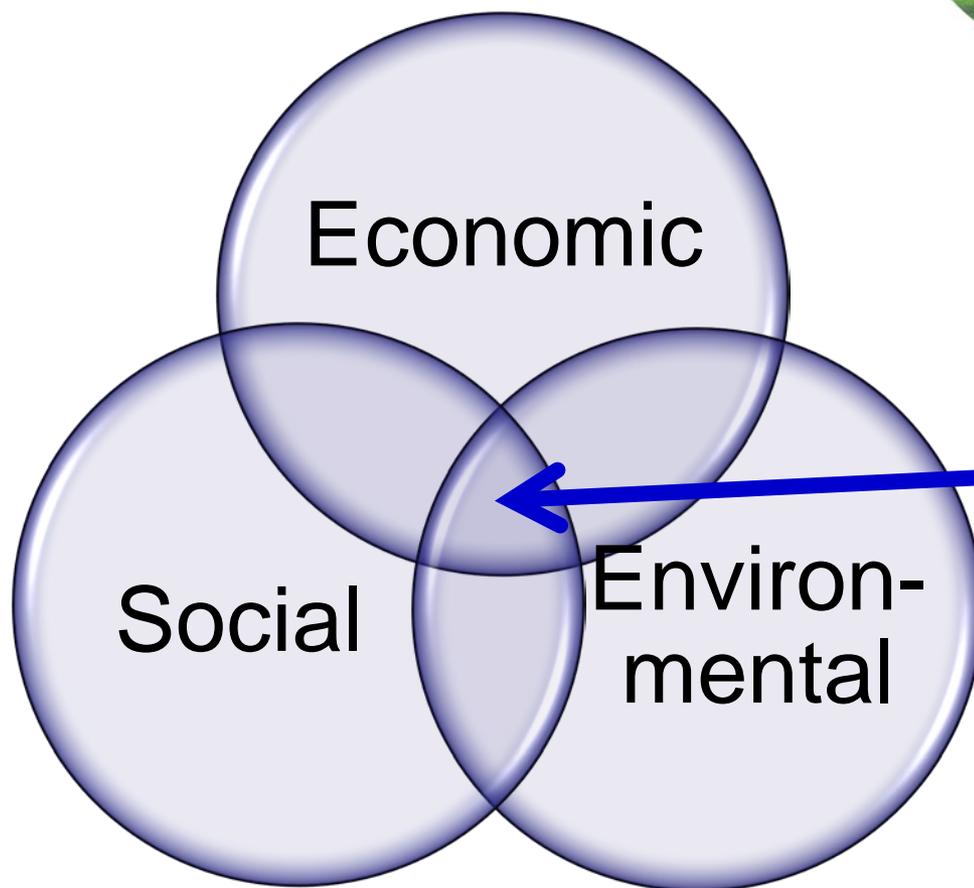
Social

- Food
- Fiber
- Fuel
- Working conditions
- Culture, etc.



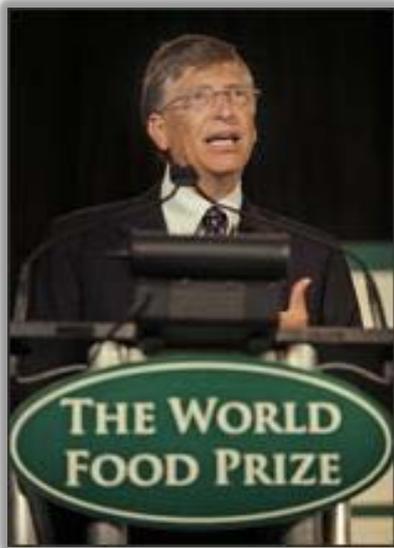
Sustainable crop and nutrient management must support cropping systems that contribute to all three pillars

Our topic today requires a modified view of the pillars



**“Balanced”
nutrient
management**





Bill Gates, 10/15/2009

Also a disciplinary wedge.

“This global effort to help small farmers is endangered by an ideological wedge that threatens to split the movement in two.

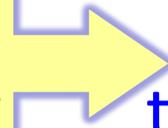
- On one side is a **technological** approach that increases **productivity**.
- On the other side is an **environmental** approach that promotes **sustainability**.

Productivity or sustainability - they say you have to choose. It's a false choice, and it's dangerous for the field.”

A primary sustainability objective for agronomic science and practice

To contribute all we can to improving:

- Global productivity
- Resource use efficiency



Globalization has merged these two objectives into one

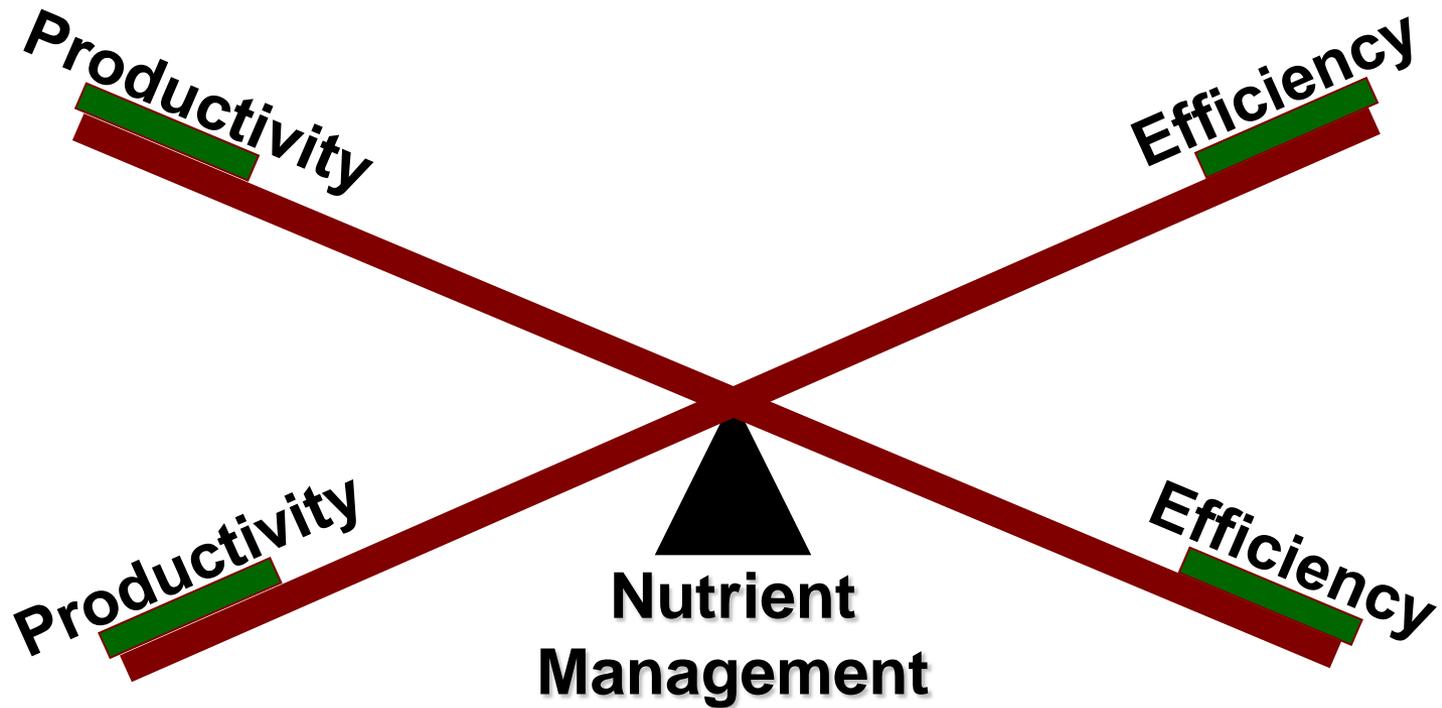
- Due to the strong global character of demand for agricultural products and many of the most critical environmental issues
 - Improving efficiency without improving productivity increases pressure to produce more on other lands
 - Squandering resources to maximize productivity puts more pressure on other lands to reduce environmental impact

Is this the same as obtaining “balance”?

The problematic balance paradigm

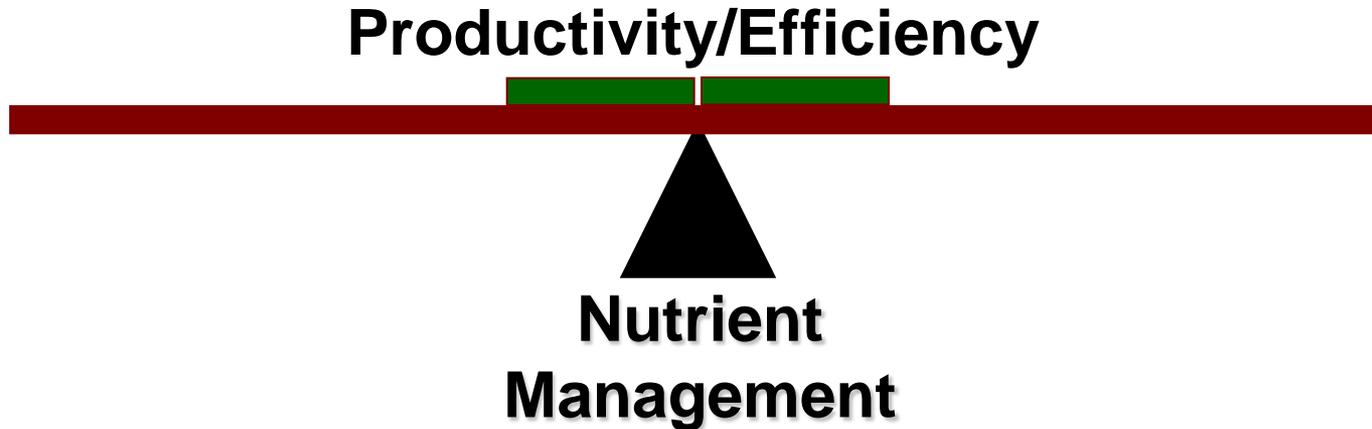


Balance is precarious ... perhaps a polarizing perspective

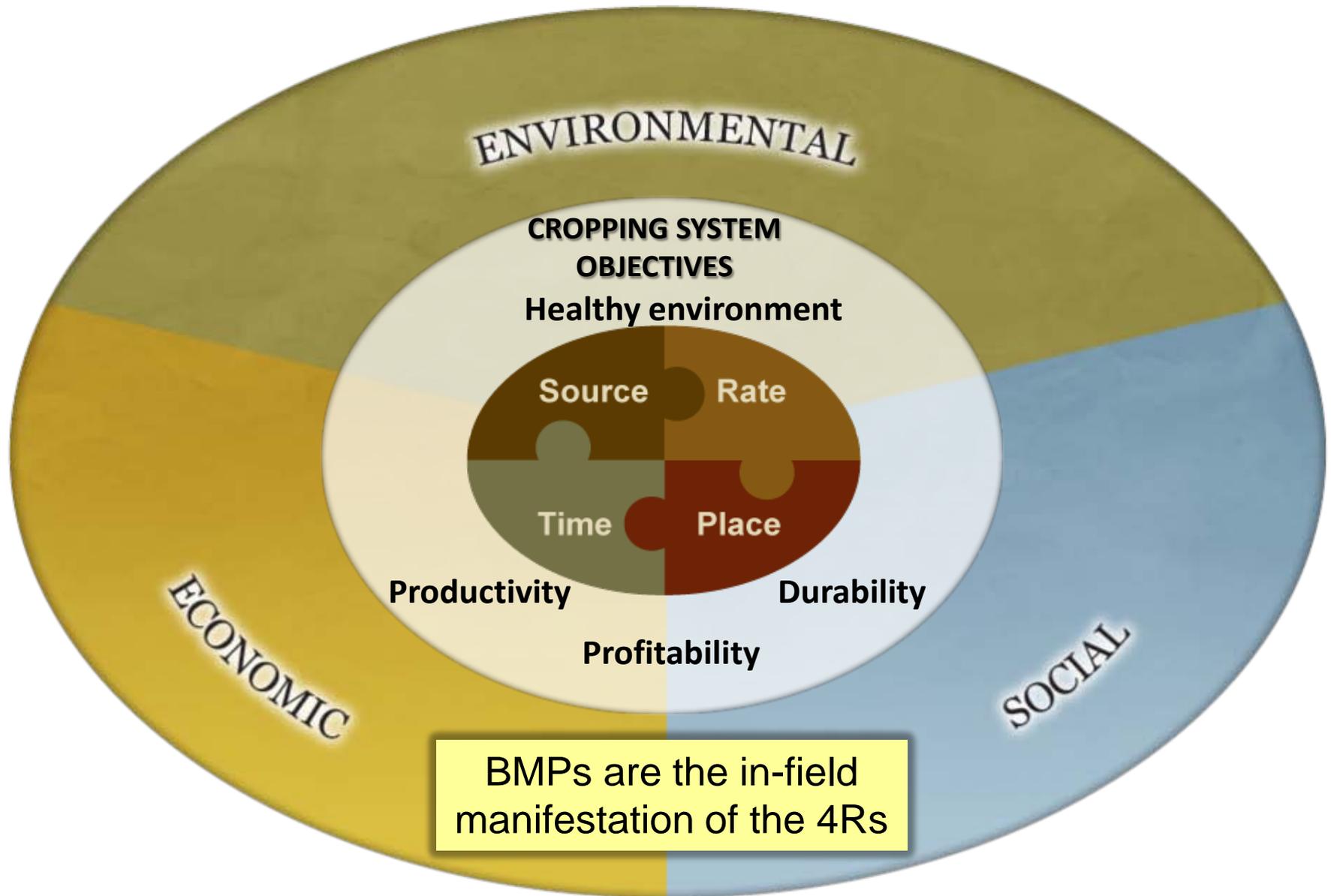


A more useful perspective?

Improving productivity and resource use efficiency as a singular goal



4R Nutrient Stewardship

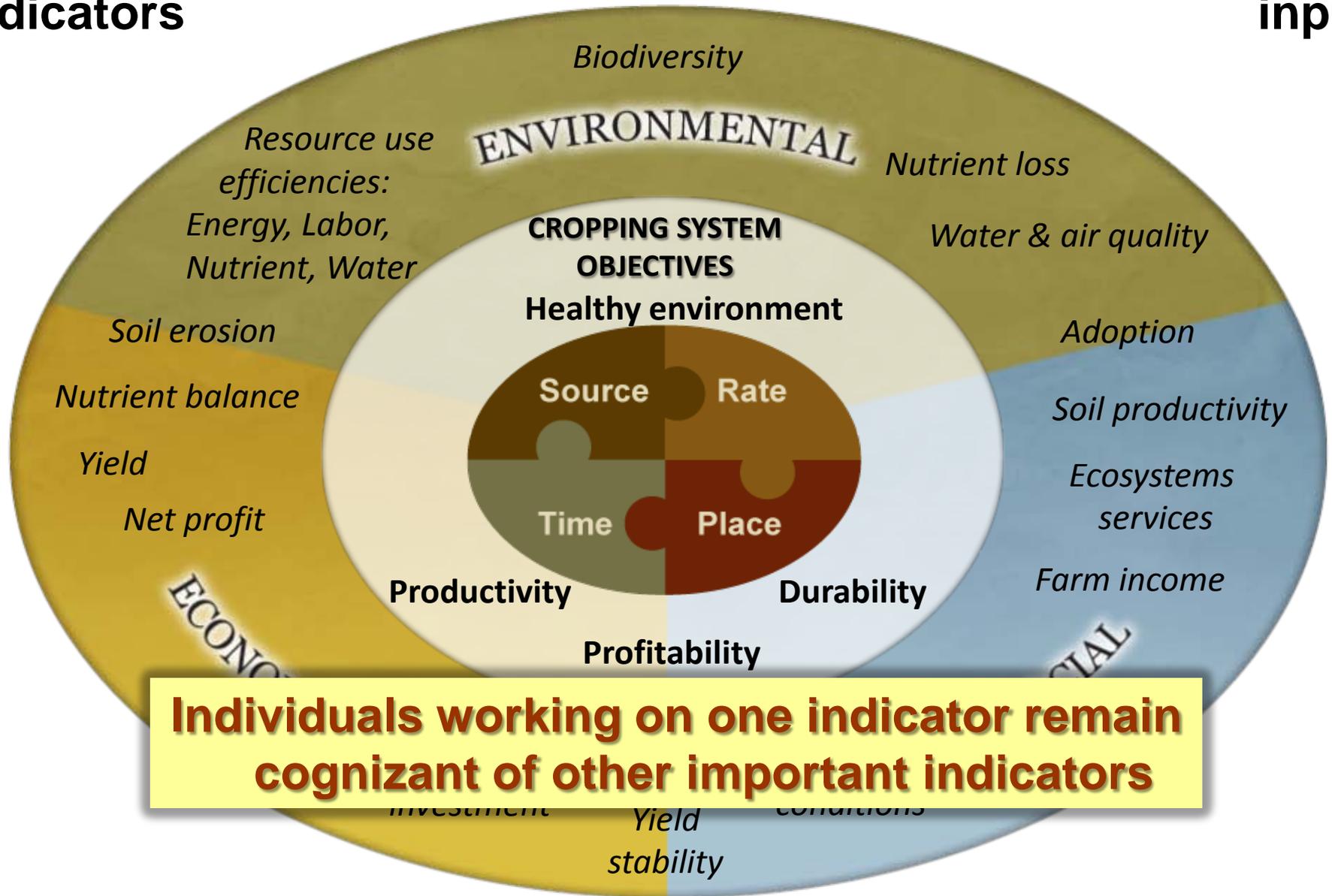


Right Source at Right Rate, Right Time, Right Place

Performance indicators

4R Nutrient Stewardship

Stakeholder input



Right Source at Right Rate, Right Time, Right Place

An example

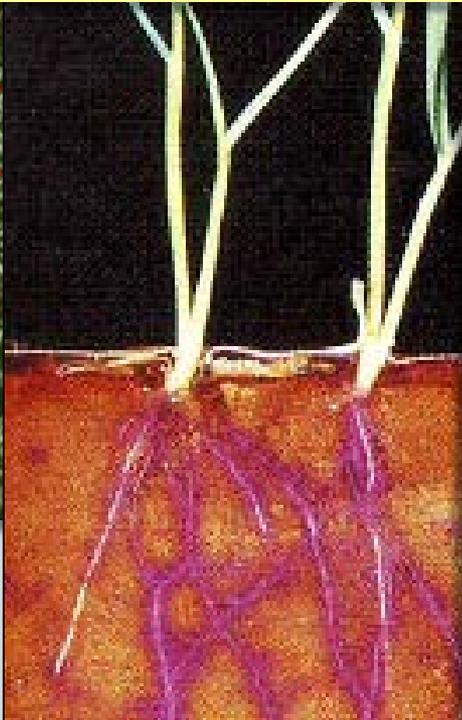
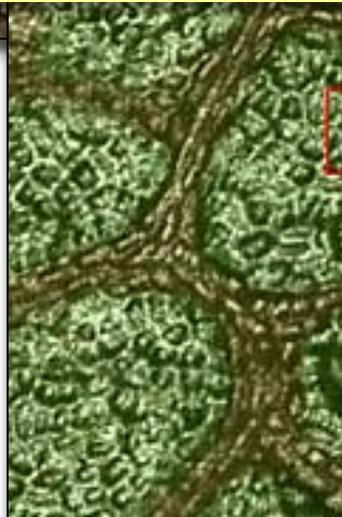


Yield loss
Lower water use efficiency
Soil erosion

A primary objective for agronomic science and practice: **To contribute all it can to improving productivity and resource use efficiency**

Sustainably meeting this objective will require close cooperation across scales ... disciplines ... sectors ... geographies

with major roles for research, education and policy.

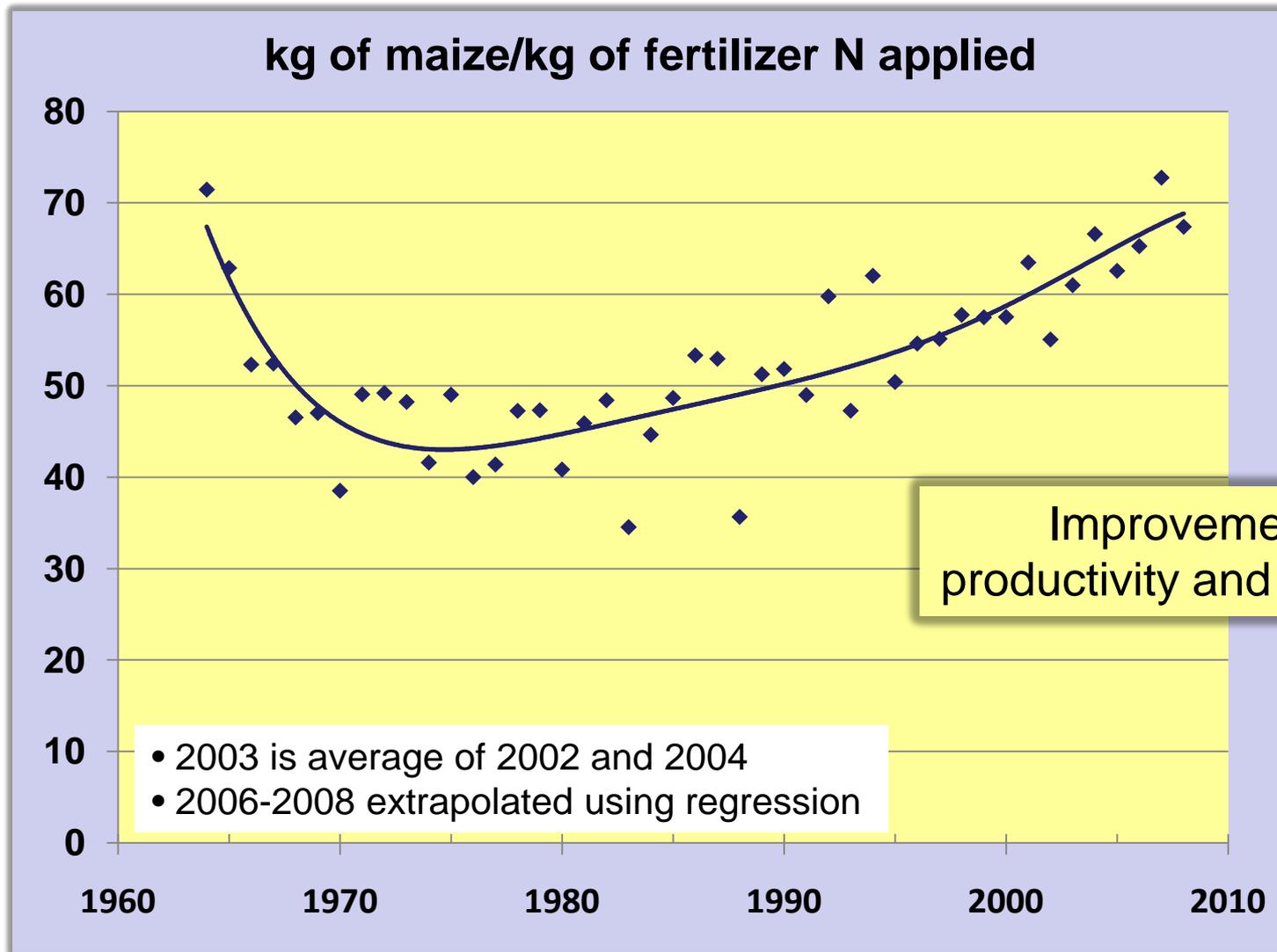


The role of policy

Don't make things worse!

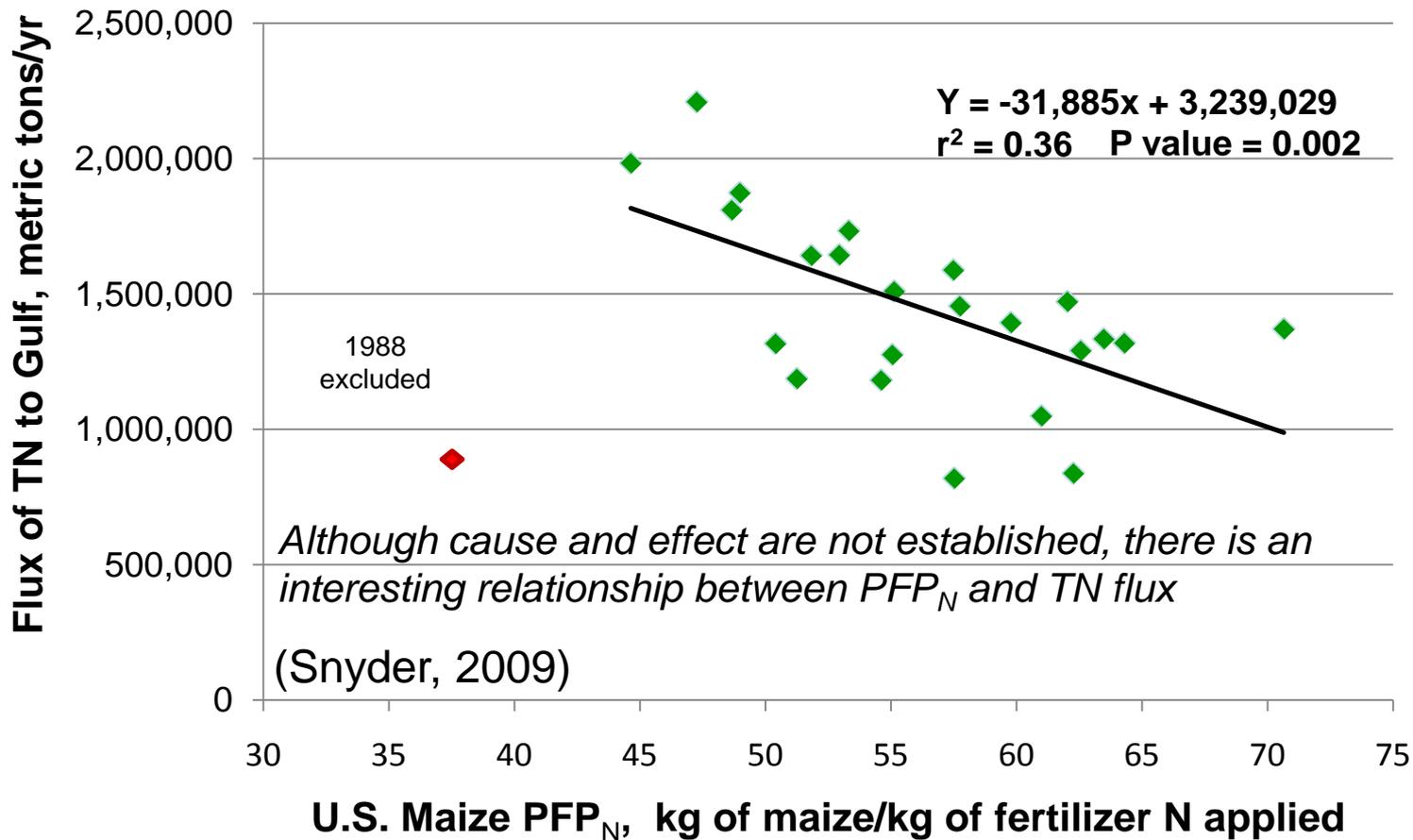


Nitrogen Partial Factor Productivity (PFP_N) for Maize in the U.S.



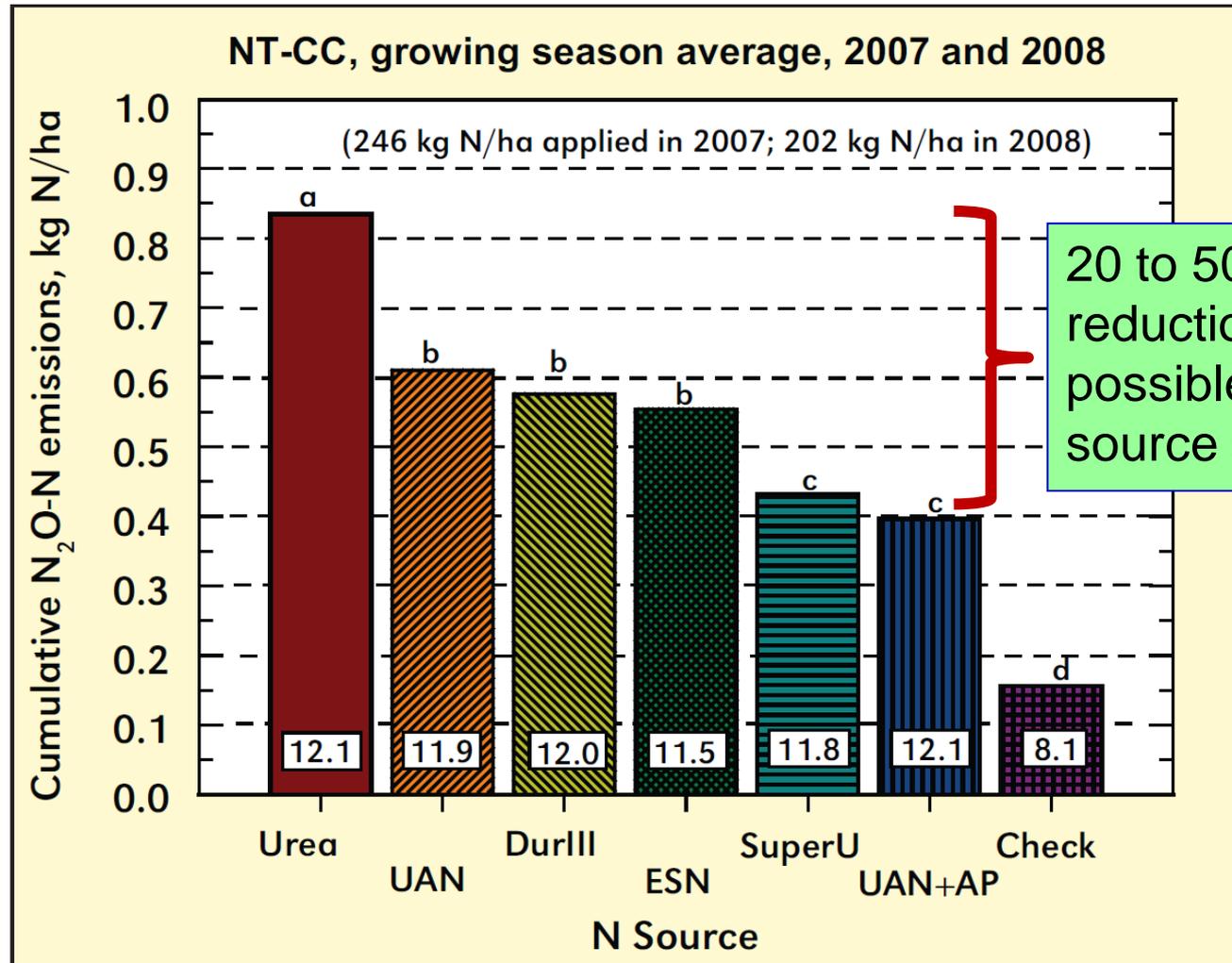
PFP_N for Maize in Mississippi River Basin vs. Annual Total N Flux to Gulf of Mexico

1984-2007 Flux of Total N vs. PFP_N



Policy should accelerate positive change

Nitrogen Rate and Source Effects on N₂O Emissions in No-till Continuous Maize



20 to 50 %
reduction in loss
possible with N
source selection

Important?



A role for
policy?

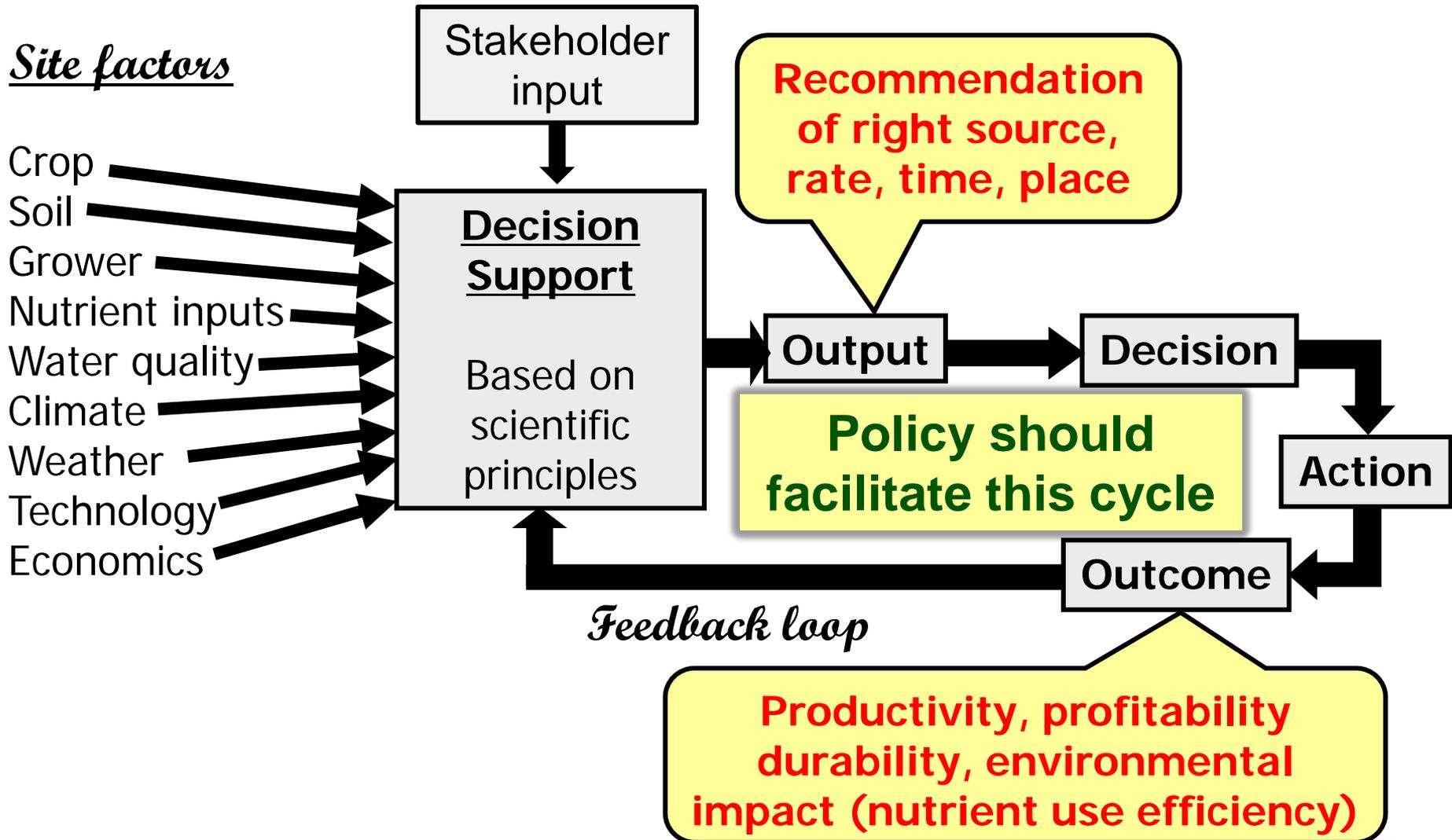
Average is the enemy of efficient and effective N management ... and policy.



Adaptive management for improved NUE

- Scientific truths are seldom permanent but change as scientific knowledge grows.
- So ... BMPs are dynamic and evolve as:
 - Science and technology expands opportunities
 - Practical experience teaches the astute observer what works under local conditions.
- Adaptive management transforms:
 - generally good practices based on scientific principles into
 - best practices based on local practical experience.

The site-specific nature of BMPS makes adaptive management important in their identification



The role of education

Integration and communication





An example ...



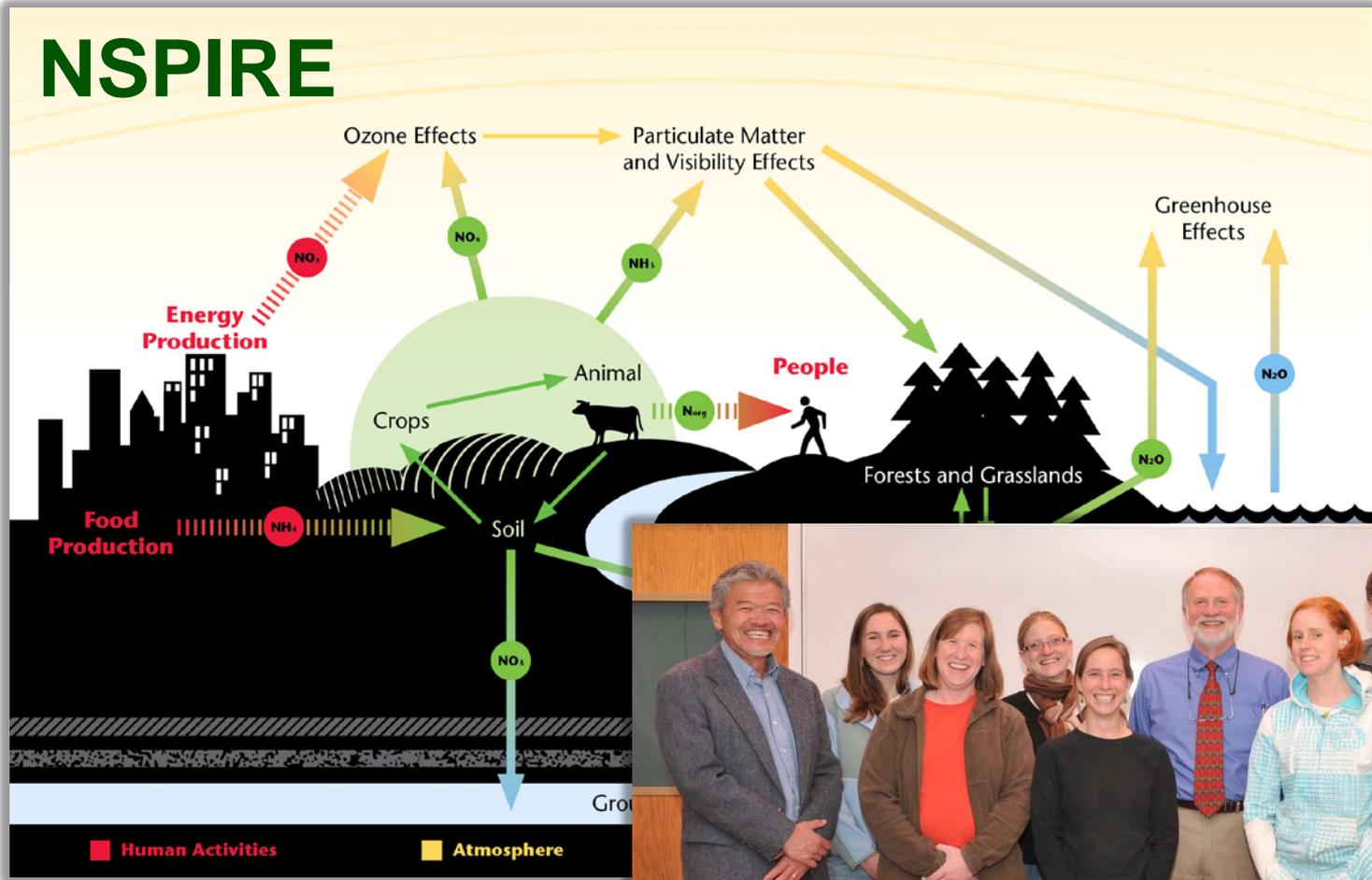
Nitrogen Systems: Policy-oriented Integrated Research & Education (NSPIRE)



**NSF Integrated Graduate Education
Research Training Grant (IGERT)**

Interdisciplinary research focused on nitrogen cycle processes in the environment integrated with experiential learning of public policy.

Goal: To produce graduates who have a broad and rigorous training in N cycling who seamlessly integrate N cycle science for effective communication with public policy makers.



The role of research

Integration, cooperation, sharing



International Assessment of Agricultural Knowledge, Science and Technology Development (IAASTD) - *Synthesis Report, 2009*

Co-sponsored by several UN organizations, World Bank, WHO

“The main challenge ... is to increase the productivity of agriculture in a sustainable manner.”

Two of six high priority natural resource management options for action:

- Develop networks of knowledge, science and technology practitioners ... for the collective good.
- Connect globalization and localization pathways that link locally generated knowledge and innovations to public and private agriculture knowledge, science and technology.

AAAS 2008 Annual Meeting Plenary Lecture by Dr. Nina Fedoroff (USAID):

With respect to increasing productivity of the land ...

“Research universities and institutes, working together with the business sector and using contemporary electronic resources, have a unique opportunity to accelerate the “flattening” of the world.”



Eras of globalization (Friedman)

- Globalization **1.0**: 1492-1800
 - Change agent: **countries** and muscle
- Globalization **2.0**: 1800-2000
 - Change agent: **multinational companies**
- Globalization **3.0**: Current
 - Change agent: **individuals** with power to collaborate & compute globally; enabled by fiber optics & software
 - Allows a soil testing lab in the Midwest U.S. to do its data management & programming in Bangalore
- **opportunity to flatten the world of nutrient management research**

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🖥️ FEATURED ONLINE PRESENTATION



Chemistry of Molecular Monolayers: Chemistry of Molecular Monolayers

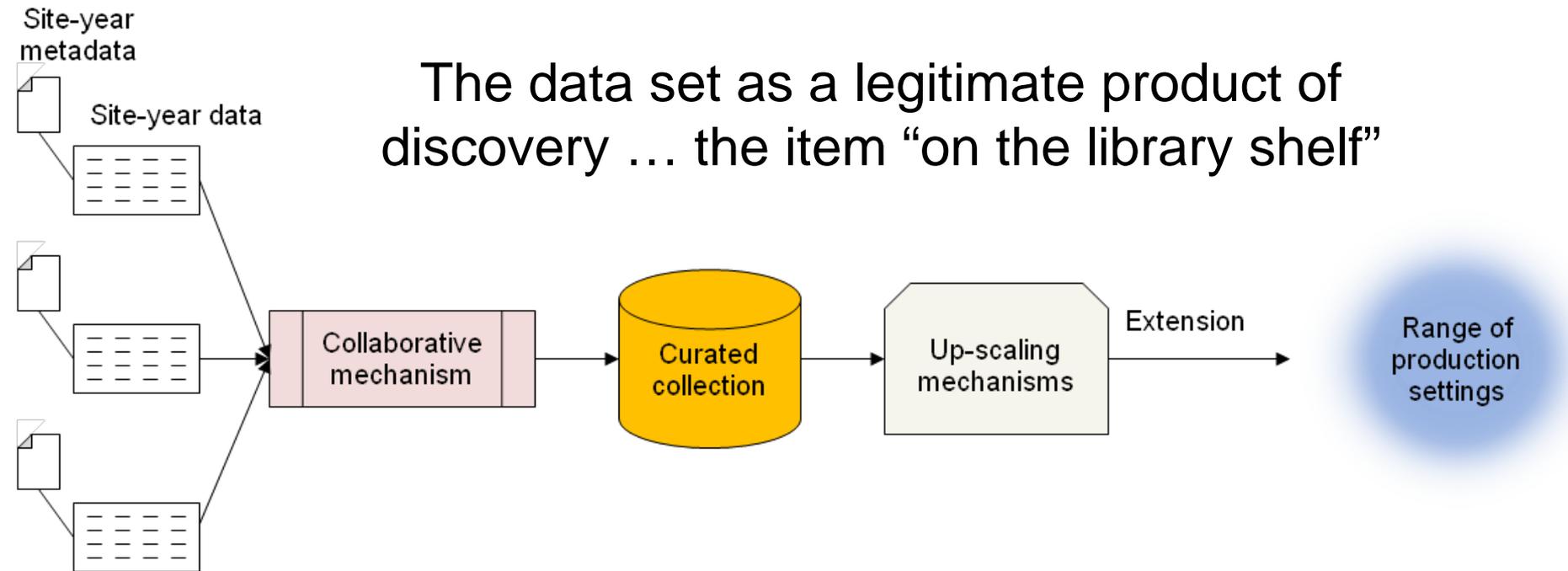
👤 FEATURED PROFILE



Xufeng Wang: Xufeng Wang is currently a graduate research assistant for Professor Lundstr and Professor Klimeck in School of Electrical and Computer Engineering ...

Could develop data management processes that reach across large geographic scales

The data set as a legitimate product of discovery ... the item “on the library shelf”



The National Academy of Sciences: Researchers have a responsibility to devise ways to share their data in the best ways possible - repositories of astronomical images, protein sequences, archaeological data, cell lines, reagents, transgenic animals, etc.



- National Ecological Observatory Network
- A continental scale research platform
- “Ecologists will use a distributed network of sensors linked by advanced cyber infrastructure to predict responses of the biosphere to changes in land use, invasive species, and climate over the next **30 to 50 years.**” ... the ecologists’ **Hubble Telescope**
- Funded by NSF (\$25 million initially); 60 sites across the U.S.
- “...will contribute data sets to encourage “best practices” to solve environmental challenges ...”
- Planning took a decade; hundreds of ecologists collaborating

Is there a NEON, a Hubble Telescope, for nutrient management?

Summary: Balancing Economic, Environmental and Social Goals in Nutrient Management ...

- Viewing the improvement of **productivity** and **efficiency** as a singular nutrient management objective may be useful in balancing these goals.
- Accomplishing this objective will demand close cooperation and understanding among **scales, disciplines, geographies and sectors**.
- The **4R Nutrient Stewardship** framework, including its numerous **system performance indicators**, helps connect specific practices to balanced sets of performance indicators.
- **Balance** among these goals can likely be advanced through:
 - **Research** that produces high quality, publicly available data sets
 - **Education** that seamlessly integrates all aspects of nutrient science for policy, practice and communication to the public
 - **Policy that** facilitates adoption of effective practices and enables new ones while allowing for site-specific adaptive management.