



FOR IMMEDIATE RELEASE

## **VLADIMIR NOSOV JOINS STAFF OF IPNI AS REGIONAL DIRECTOR, SOUTHERN AND EASTERN RUSSIA**

September 1, 2008 — Norcross, Georgia, USA — Dr. Vladimir Nosov has joined the staff of the International Plant Nutrition Institute (IPNI) as Regional Director for Southern and Eastern Russia, effective August 1. He will be based in Moscow, working in coordination with Dr. Svetlana Ivanova, IPNI Vice President, Eastern Europe and Central Asia.

“This announcement marks an important step forward in our effort to encourage meaningful agronomic education and research efforts within Russia. This is a vital agricultural region and the time is right for enhanced crop productivity and efficiency,” said Dr. Terry L. Roberts, IPNI President. “With his unique set of skills and knowledge, Dr. Nosov will be well suited for this challenge.”

In 1997, Dr. Nosov received his Ph.D. in Soil Science and Agricultural Chemistry at Lomonosov Moscow State University, Faculty of Soil Science, Department of Soil Chemistry. Earlier, he earned his M.Sc. at the same university in 1994.

From 2003 to 2008, Dr. Nosov served in the Marketing Department of the International Potash Company, based in Moscow. His duties included global market research on potash and dry bulk fertilizers. He was named acting head of the department for 2007-2008 (6 months). From 2003 to 2006, he was a Vice President (Agriculture) of the Union of Producers and Exporters of Potash and Salt, based in St. Petersburg. During this time he was also a member of the managing committee of the International Potash Company-Indian Potash Ltd. Potash Promotion Project. From 2003 to 2008, he was also active as Coordinator for the International Potash Institute (IPI) in India, Bangladesh, and Sri Lanka, related to potash fertilizer use in South Asian agriculture.

Previously, Dr. Nosov was Scientific Officer at Lubertsy Agricultural Research Station in Russia from 1998 to 2002, while also serving as Assistant Coordinator, Former Soviet Union, for IPI.

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Dr. Nosov is the author/co-author of 60 publications on the behavior of potassium in soils and on the efficiency of potash fertilizer application. He is editor of two books on mineral fertilizer use, organizer of more than 20 field days for farmers, and a participant in numerous seminars, conferences, and agricultural fairs. He has an extensive list of published research papers, as well as proceedings of symposiums, conferences, and workshops, review papers, and electronic publications.

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*For further information, please visit the IPNI website: >[www.ipni.net](http://www.ipni.net)<  
Or contact Dr. Terry Roberts at IPNI: tel. 1.770.447.0335; e-mail: [troberts@ipni.net](mailto:troberts@ipni.net)*

*Digital photo of Dr. Nosov available at: >[www.ipni.net/pr](http://www.ipni.net/pr)< or on request.  
Contact Don Armstrong at IPNI: tel. 1.770.825.8080; e-mail: [darmstrong@ipni.net](mailto:darmstrong@ipni.net)*