

FOR IMMEDIATE RELEASE

## IPNI ANNUAL PHOTO CONTEST RETURNS

**June 9, 2017 – Peachtree Corners, Georgia, USA** - Dust off your cameras and smartphones!

The International Plant Nutrition Institute (IPNI) annual photo contest is back for 2017. We want to see more from you talented shutterbugs.

Beginning now until December 5, 2017, submit your best photos in any of these four categories for major crops worldwide:

1. **4R Nutrient Stewardship (NEW)** – the best use of crop nutrients with in-the-field examples of 4R Nutrient Stewardship
2. **Primary Nutrient Deficiencies** – including nitrogen (N), phosphorus (P), and potassium (K)
3. **Secondary Nutrient Deficiencies** – including sulfur (S), calcium (Ca), and magnesium (Mg)
4. **Micronutrient Deficiencies** – including boron (B), copper (Cu), chloride (Cl<sup>-</sup>), iron (Fe), manganese (Mn), molybdenum (Mo), nickel (Ni), and zinc (Zn).



**Nutrient Deficiency Category:**

Phosphorus deficiency in chickpea at flowering stage at Coimbatore (2016 Photo contest winner by Dr. Srinivasan).



**4R Nutrient Stewardship Category:** A tool to place phosphorus below the soil surface in conservation. IPNI Image

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For each category, the first prize winner will be awarded US\$150 and second prize, US\$100. Winners shall be announced in early 2018.

Entries will be judged on the best photo-caption combination by a special panel of IPNI scientists. While there is no entry fee, please note each person is allowed to submit only one (1) photo per category electronically via <https://www.ipni.net/photocontest/learn>.

So, what are you waiting for? Go out into the fields and start clicking!



**4R Nutrient Stewardship Category:** Rice farmers in India show their new fertilizer application plan based on a recommendation provided by Nutrient Expert®. IPNI Image



**4R Nutrient Stewardship Category:** 4R Nutrient Stewardship research engages collaboration of scientists and practitioners from a wide range of disciplines. IPNI Image

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This story and more news from IPNI is available at: <http://www.ipni.net/news>

IPNI Contacts: Dr. Terry Roberts, IPNI President; Phone: 770.447.0335; E-mail: [info@ipni.net](mailto:info@ipni.net); or Gavin Sulewski, IPNI Editor; Phone: 770.825.8080; E-mail: [gsulewski@ipni.net](mailto:gsulewski@ipni.net)